

THE LOGISTIC CHALLENGE: THE WINNER PROJECT IS "WAREHOUSES WITHOUT FRONTIERS"

The training initiative of Adecco and Assologistica Cultura e Formazione, now in its 2nd edition, aims to connect schools and companies. LogisticaUno and Ceva Logistic, Partners of the initiative, have helped the students in the creation of the projects.

On October 22nd the **2nd edition of The Logistic Challenge**, the training program promoted by **Adecco** and **Assologistica Cultura e Formazione**, ended. The aim of the project is to reduce the gap between school and the world of work, offering students the opportunity to put into practice the notions acquired at school.

The partners of the initiative, **CEVA Logistics** and **Logistica Uno**, as **tutors**, supported the students from the initial briefing to the development of the project work. During the competition, **ITS Piacenza** students were divided into four groups. To each group has been assigned the task to try to create logistics projects for e-commerce.

The competition, held entirely in **digital mode**, has seen the triumph of the group "**Warehouses Without Frontiers**" (Magazzini Senza Frontiere) for the **innovative character** of the project presented. The winning team focused its work on the theme of **sustainability**; it was particularly appreciated by the jury, composed of professionals in the sector: Ornella Giola (Assologistica Cultura e Formazione), Sara Perotti (Politecnico di Milano), Ernesto Salvioli (Logistics Management) and Ketty Cestaro (The Adecco Group).

The initiative has been a great success for the second time and the importance of the project has emerged strongly in the last period: the health emergency has in fact highlighted the **strategic role of logistics** within a country. As Michela Santonastaso, People Advisor Onsite of Adecco Workforce Solutions, also pointed out: "*We all realized that in an increasingly global world, the organizational aspects related to the supply chain of companies can not stop even in the most complicated periods and the professional horizon of these disciplines will be more and more coveted and broad*".

Gianluca Godi, Marketing and Communication Manager of LogisticaUno, continues: "*Logistics will become increasingly important in the world economy. The challenge that young people will have to face, with the same dedication and passion that have characterized the project work, will be to give it an increasingly digital and greener soul*".

Sede legale

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